

Academic Report - BMM

Special Seminars / Workshops / Training Sessions

- 1. Seminar on Global Careers in the Field of Animation was organized by the BMM Department in collaboration with Picasso Animation College (Malad) a Maharshi Group Institution, on 4th February, 2009 in the Auditorium of the College.

Shri Pankaj Chaturvedi the Centre Director & Shri Marshal Michael the Centre Manager along with two other experts, the students guided about use of animations for advertising, entertainment, medical & engineering education, the gaming industry.

Picasso Animation College has been running a campus programme in Animation in association with Centennial Toronto College, Canada.

At the end of the workshop, the students were invited to do a Pencil Sketch of another student as a model.

Our FYBMM student Priyanka Wani's sketch of another student was highly appreciated by the experts of Picasso College of Animation.

- 2. Outdoor Photography Excursion at Aarey Colony – As a part of the Print, Production & Photography subject, Shri Omkar Singh Plaha – the Professional Photographer & the visiting faculty, had organized a full day Outdoor Photography Workshop for SYBMM students in the natural surroundings of Aarey Colony on 21st January 09.

He demonstrated various techniques of outdoor photography to the students, showed the results of photos taken & asked the students to go around the Aarey Colony & take outdoor photographs.

All the photographs taken by the students were then projected in the next class & discussed with the students.

BMM Co-ordinator Surendra Tanna & visiting faculty Ms. Lubna Moosa also accompanied and guided the students in this workshop.

- 3. Workshop on Lighting Techniques & Effects in Photography
This workshop on Lighting Techniques & Effects in Photography, was organized on Thursday the 13th February 09, where Shri. Onkar Singh - demonstrated various 'Lighting Techniques & Effects' with his own equipment & showed the techniques of model photography by taking the photographs of a student Shreya Balamur in different lights & moods. He then also did a portrait Photograph of BMM Co-ordinator Surendra Tanna with different lighting techniques. Later on he discussed & explained various aspects of a good photographs with the help of their results in the class.
The students had found both these sessions very enlightening & enjoyable.
- 4. Special Remedial Coaching Sessions for Enhancing Communication Skills in English Grammar – The FYBMM students are required to study Effective Communication Skills I & II during the 1st & 2nd Semester, besides Introduction to English Literature. It was observed during these sessions that many students, nearly half of the class of 60 students – did not have proper foundation & basics in English Grammar.

The BMM department with the help of the visiting faculty Prof. Sujay Prabhu, has designed a 25 hour Special Remedial Coaching Sessions spread over 10 Weekly Sessions to enhance their skills in English Grammar. These sessions started in January 09 & completed by the first week of March 09.

This course has proved to be a value addition to the FYBMM students in their study of BMM Course.

Industrial Visit to Hyderabad

This year the Industrial Visit for the BMM students was organized from 9th to 13th December 08 for study of Cultural, Historical & Media Organizations & Sites in and around Hyderabad, with the help of the Tour Operator Nisarg Holidays.

As a part of the Industrial Tour, the students visited the famous Ramoji Film City with its Alpanah Theatre, Wild West Show & Fundustan, apart from the Bus Ride throughout this Film City. They also were taken for an interaction with an Animation Institute, Colour Chips engaged in production & training in Animation in Film Making & Advertising. As for the Print Media Organization, the students had an orientation & interaction with Rajeev Agarwal, the General Manager of AGP Publication Group of Sanghi Pariwar which publishes a daily Hindi News Paper 'Swatantar Varta'. So far as the cultural & historic sites are concerned, the students visited famous Golconda Fort & witnessed a Sound & Light Show in Fort, which took them to an Audio-Visual Tour of the Historic of Golconda Fort & Hyderabad. Among other important sites, they also visited Vishnu Temple built by Birlas & also had glimpses of the history through Salar Tung Museum, the famous Char Minar & a memorable experience of merry making at the Snow World & the Cruise Ride through famous Hussain Sagar Lake & Grand Statue of Lord Buddha.

In all 88 students of FY, SY, TYBMM (28 Boys & 60 Girls) & 3 Faculty Members of the College viz Surendra Tanna, the BMM Co-ordinator & Smt Sailee Shringarpure, the BAF Co-ordinator & Smt Lubna Moosa, the BMM visiting faculty participated in the visit.

Achievements in Inter College Events

- 1. 40th Inter College Youth Festival of University of Mumbai – The students of FY & SY BMM along with other students of Aided courses have won Second Prize at the 40th Inter College Festival of University of Mumbai in the Final Round, for English One Act – Play 'Me My Best Friend!' Before that, they had also won the First Prize at the Zonal Round in Mumbai. This was for the first time that Patkar College participated in English One Act – Play competition at the University level during last several years.
The BMM students who were a part of the One Act –Play troupe are Nilesh Bhattacharya (TYBMM), Shraddhangi Date (SYBMM) & Saiprasad Pawar, Sohil Nikam, Shraddha M, Pankit Chheda & Vaibhav Joshi all from FYBMM.
- 2. Inter College Cricket Tournament – FYBMM students Sohil Nikam, Saurabh Patil & Abhishek Pandey were a part of our College Cricket team that played at the Inter College Cricket Tournaments organised by the University of Mumbai & had defeated MPSP College Bandra, Sathye College Vile Parle in initial round.
- 3. Nomination of a Commercial Ad Film Among Top 5 Entries at the Sixty – Nine International Film Festival for Students

A group of FYBMM students had produced & submitted One Short Film on 'An Innocent Victim of Terrorist Bomb Blast in a local train in Mumbai' & a Commercial Ad Film for a Private Bank. This Commercial Ad Film 'We Protect' was nominated among the Top 5 Ad Films at the Festival.

The FYBMM students who produced & acted in this film are – Saiprasad Pawar, Sohil Nikam, Saurabh Patil, Onkar Mhaskar, Vivian Chettiar, Rajiv Shinde, Ajay Naik, Mayuresh Pattanshetty & Ms. Shraddha M.

4. Yatindra Ingle the Young BMM Rapper – Yatindra Ingle, an FYBMM student of our college has won the 1st Prize at the War of Rappers at 4 Inter College Festivals organised by various colleges in Mumbai & Pune. The Colleges & their Festivals are as under.

K. C. College - Kiran
Thankur College, Kandivli - Tarangan
Sydenham College - Brou haha

International College of Business & Media, Pune

He also won the Second Prize in War of Rappers organised by Narsee Monjee College, Vile Parle at their Festival 'UMANG'.

Besides he has won the 3rd Prize in 'Creating Best Out of Waste' at 'Kaleidoscope' Festival organised by Sophia College Mumbai & Usha Pravin Gandhi College. He also won the 1st Prize in 'Face Painting & 3rd Prize in 'Collage Making' at the same Festival organised by Usha Pravin Gandhi college.

Interface with Mass Media Organisations

- 1. Door Darshan Kendra – Mumbai News Unit Ajinkya Bhatambrekar an SYBMM student is working for a private freelance agency that provides content to the News Unit of Door Darshan Kendra, Mumbai.
 - 2. Sahara Samay News Channel – Our SYBMM student Vikas Radheyshyam is working as Intern Reporter with Sahara Samay News Channel.
 - 3. Aaj Tak – Hindi News Channel – Our FYBMM student Apurva Shukla is working as an Intern Reporter at Aaj Tak Hindi News Channel.
 - 4. Arena Animation Institute – Our FYBMM student Tushar Kulkarni is doing a special course on animation in Arena Animation Institute.
 - 5. Department of Fine Arts – Our FYBMM student Swapna Patkar is doing an Additional Diploma in Advertising & Visual Communications, a new autonomous Course conducted by our Patkar College.
 - 6. Nav Bharat Hindi – Our TYBMM student Kapalini Sinkar has done a one month's Internship with Hindi News Paper, Nav Bharat at Vashi.
 - 7. Prathamesh Kulkarni our SYBMM student has done internship for a field Research Project of Retail Stores Chain 'Next' related the Consumer Response to the Store Strategies adopted by the Store Chain. This project was conducted by AMO Communications, Lower Parel, Mumbai
 - 8. Varad Laghate our TYBMM student continues to report for the famous 'Campus Mood' special weekly page in Loksatta, Mumbai.
- Besides as part of their assignments and the project work related to various subjects of the BMM course, our students have visited & made presentation

reports on the Media organisations such as Star Maaza (Marathi News Channel),

IBN Lokmat (Marathi TV News Channel) & various print media organisations including the Times of India, Mumbai Mirror, DNA, Loksatta & Divya Bhaskar among others.

9. Shri Kshitij Mhatre was nominated among the 12 best Male Models in Mumbai at the Model Hunt competition organized by a private company in Mumbai.

Social Responsibility Gestures of BMM students

- As a part of their Project work in Sociology, FYBMM students have visited various voluntary organisations working for the welfare of the disadvantaged sections of the society such as an old age home at Andheri, an orphanage at Kandivli, Tata Memorial Hospital at Parel among others.

They have also produced a short film on the life & moods at the special school for mentally retarded children & have celebrated Diwali with the children of Sneha Sagar orphanage.



Patkar for Peace Rally

- To commemorate the heroic deeds & martyrdom of our brave soldiers & officers of the National Security Group Commandoes who fought bravely but became victims of the terrorists their deadly weapons on 26th November 2008 in Mumbai, the BMM students organised a Peace Rally on 26th December 08 with placards & messages condemning terrorism and invoking people to get united as one nation to fight terrorism. The Rally went through the streets of Goregaon (W) via S.V. Road , M. G. Road Bangur Nagar, Inorbit Mall, Goregaon Mulund Link Road & back to Goregaon. The NCC cadets of Patkar College had also joined them in paying their homage to these martyrs at the college.

Shri. the young Voice of India of Sahara Channel had also participated & sang a patriotic song at the beginning of the Rally.

Principal Dr. Uday Mashelkar had flagged off the Rally & Prof Surendra Tanna BMM Coordinator, guided the students in the organisation & was with the students throughout the Rally.

This Rally was covered by Sahara Samay & the Times of India Mumbai.

Apart from these, the BMM students also participated in the college Sports Day, Annual Cultural Day, Inter College Festival 'Raves' & other co-curricular activities of the college.

Mediatainment

A special Half – Day Media Event called 'Mediatainment' was organised by the students and staff of the BMM Department on Saturday 7th March 09 in College Auditorium. This event was inaugurated by Dr. Suman Pawar, the Executive Director of Chikitsak Samuha and graced by the Presence of Principal Dr. Uday C. Mashelkar.

The event included –

- Exhibition of the Posters, Photographs and Pictures.
- Playing back of the Radio Ads and News Bulletins.
- Screening of Short Films, Skits and the TV Documentaries.
- A special film on TYBMM Students of this year, Produced by two FYBMM students Saurabh Patil and Yatindra Ingale was Screened and presented to the TYBMM Students as a 'Farewell Gift' to them.

Special Activities of the staff

1. Onkar Singh Plaha – A Professional Photographer & the visiting faculty for the BMM course had participated in the Exhibition of Fine Art Photography called 'Nine Pallets' at Nehru Centre Art Gallery from 7th to 12th January 09.
2. Surendra Tanna – BMM Co-ordinator was invited as a Guest Lecturer to guide TYBA students of Political Science Department of our College on 'How to Make Preparation for Project Work at the Graduation Level' at a special session organized by the Political Science students Association of our college.
3. Smt Lubna Moosa, the visiting faculty for our BMM Course, has done a special course called on 'Vani' Voice Culture for Radio Announcers, organised by All India Radio, Mumbai.